



Since 1979, Children's Plus has been dedicated to serving schools and libraries. We are one of the fastest growing book and AV materials distributors in the country. We strive to build partnerships and lasting relationships with those who, like us, believe that reading is fundamental in helping children and young adults reach their full potential.

# The Plus Factor

**What's in a name?** Well, we're Children's PLUS for a reason—many reasons actually. To us, PLUS means adding value to everything we do. Here are just a few of our “Plus-Oriented” products and services:

## Plus... We're always adding extra value!

**Children's Plus** has built a reputation on our commitment to excellent quality and outstanding customer service through...

- + [www.childrensplusinc.com](http://www.childrensplusinc.com)
- + Over 100,000 titles
- + 20,000 pre-bound titles in stock—the best binding in the industry!
- + Nearly 100% fill rate
- + Shelf-ready and customized book processing options
- + Customized cataloging options
- + Free unattached processing  
*(on orders of 25 titles or more)*
- + Free shipping on all orders
- + 100% satisfaction guarantee

## Plus... We're always on the grow!

**Children's Plus** is aggressively preparing for the growth needed to serve you even better by...

- + Growing our titles
- + Growing our pre-bounds
- + Growing our sales force
- + Growing our employees
- + Growing our technology
- + Growing our facilities
- + Growing our Circle of Friends

Here comes the 21st Century  
...Let's get growing!

Join an ever-growing community of librarians and teachers, our Circle of Friends, who save time and money by using our enhanced web site to find and purchase children's and young adult print and audiovisual materials.

**ThePlusFactor**

# www.ChildrensPlusInc.com

The**Plus**Factor brings additional value with an easy-to-use and extremely robust web site totally dedicated to teachers, librarians, reading specialists, literacy coaches, and other educators. Here are just some of the many **Pluses** you'll enjoy...

- + Over 100,000 titles
- + Intuitive interface
- + Featured lists plus list creation and list sharing
- + Full text reviews
- + Enter ISBN batches
- + Collection Plus™  
—collection analysis tool
- + Customized cataloging options
- + Submit and track orders online
- + Shelf-ready and customized book processing options
- + Opening day collection support
- + Quick Order feature
- + Save time and money



By registering on  
[www.childrensplusinc.com](http://www.childrensplusinc.com),  
you join the Children's **Plus** online  
**Circle of Friends...**

where you can always count on helpful and courteous customer service, timely delivery, accurate invoicing and outstanding quality—all backed by our...

**100% SATISFACTION GUARANTEE!**

Now that's a real **Plus!**